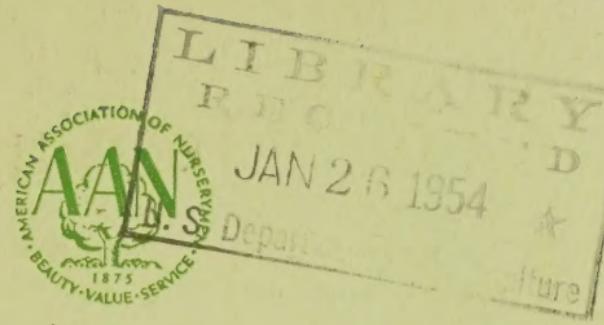


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.73



For FALL 1953 and SPRING 1954

WHOLESALE PRICE LIST

This List Cancels Any Previous List

SUNCREST EVERGREEN NURSERIES

Growers of "Allegheny" Evergreens

SUNCREST

Hardy Northern Grown

SEEDLINGS

and

TRANSPLANTS

Specializing in

*Christmas Tree Planting Stock
Ornamentals - Hedges - Windbreaks
Reforestation - Lining-Out Stock*

Suncrest Evergreen Nurseries

Phone 35-1575

Johnstown, Penna.

Nursery located 3 miles west of Homer
City, Pa., Indiana County 50 miles
East of Pittsburgh, Pa.

Phone 9-8340 -- L. O. Long, Nursery Manager

Visitors Are Welcome

For Truck Pick-Up Inquire at Homer City

Greetings

As we pass another year we wish to say many thanks to our customers and friends.

Your patronage in the past has been deeply appreciated and you are always welcome to visit us at any time.

We look forward with pleasure to the opportunity of serving you in the future.

Sincerely,

R. M. Souders and J. J. Souders, Owners
SUNCREST EVERGREEN NURSERIES

WE INCORPORATE PLANTING GUIDE WITH PRICE LIST

Note: Minimum Order \$5.00 — Orders under \$5.00, add \$1.00 for packing charge. No C. O. D. on this size order.

References

Moxham National Bank, Johnstown, Pa.
Homer City State Bank, Homer City, Pa.
Dun & Bradstreet, Inc.

MEMBERS

Pennsylvania Nurserymen's Association
American Association of Nurserymen
National Mail Order Nurserymen's Ass'n., Inc.
Pennsylvania Christmas Tree Grower's Association

Visit our Exhibit at the Pennsylvania Farm Show Harrisburg, Pennsylvania, January 11 through January 15, 1954 — Booth 527, Section E.

Visit us at the Ohio Forestry Association & Christmas Tree Grower's Annual Meeting, January 28, 29 and 30, 1954. We will have a tree exhibit at the Hotel Cleveland, Cleveland, Ohio.



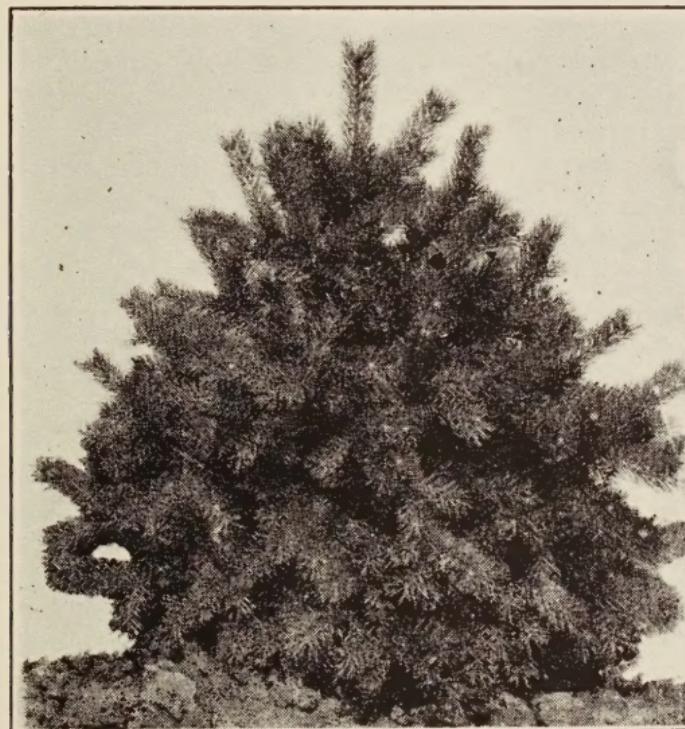
| | | | Per 100 | Per 1000 |
|----------------------------------|------|------|---------|----------|
| SCOTCH PINE - Riga Strain | | | | |
| 2 yr. Seedlings (2-0) | 3-6" | 3.00 | 20.00 | |

SPECIAL STRAIN SCOTCH PINE

Seed collected from mountain strains from various origins in Europe. Recommended for planting on all types of well drained soil. This variety is better adapted for all around planting. It is from this strain that best results can be expected for use as Christmas trees. Fast growing excellent root system, tops and color. We invite inspection.

| | | | |
|-----------------------|-------|------|-------|
| 2 yr. Seedlings (2-0) | 5-10" | 4.00 | 30.00 |
| 3 yr. Seedlings (3-0) | 8-12" | 6.00 | 45.00 |

This size is highly recommended for both hand and machine planting. Write for special price on 25,000 or more covering above two sizes.



| | | | Per 100 | Per 1000 |
|-------------------------|-------|------|---------|----------|
| SCOTCH PINE | | | | |
| 4 yr. Transplants (2-2) | 6-12" | 8.00 | | |

AUSTRIAN PINE

For Ornamental and Christmas trees. (Heavy Grade)

| | | | |
|-----------------------|-------|------|-------|
| 2 yr. Seedlings (2-0) | 3-5" | 3.00 | 20.00 |
| 3 yr. Seedlings (3-0) | 6-12" | 5.50 | 40.00 |

WHITE PINE - Genuine

Highly recommended for timber and Christmas trees. (Heavy Grade)

| | | | |
|-----------------------|--------|------|-------|
| 3 yr. Seedlings (3-0) | 12-16" | 4.00 | 30.00 |
|-----------------------|--------|------|-------|

AMERICAN RED PINE

Recommended for Timber and Christmas trees. Seed selected from best American source.

| | | | |
|-----------------------|------|------|-------|
| 3 yr. Seedlings (3-0) | 4-8" | 4.00 | 30.00 |
|-----------------------|------|------|-------|

PONDEROSA PINE

Recommended for Timber and Christmas trees. Fast growing, hardy.

| | | | |
|-----------------------|--------|------|-------|
| 3 yr. Seedlings (3-0) | 12-18" | 4.50 | 30.00 |
|-----------------------|--------|------|-------|

Per 100 Per 1000

ORIENTAL RED PINE

Ornamental, Dark Green. Produces many cones at an early age. Recommended for Windbreaks, very hardy.

3 yr. Seedlings (3-0) 18-20" 4.50 30.00

BANKS PINE - Fast Growing - Timber and Wind-breaks

2 yr. Seedlings (2-0) 4-8" 3.00 20.00

3 yr. Seedlings (3-0) 10-18" 4.50 30.00

PITCH PINE - Fast Growing -Timber and Wind-breaks.

3 yr. Seedlings (3-0) 10-20" 4.50 30.00

MUGHO PINE - Dwarf - Spreading - Ornamental - Compact.

2 yr. Seedlings (2-0) 3-6" 3.00 20.00

3 yr. Seedlings (3-0) 5-9" 4.00 30.00

3 yr. Seedlings (3-0) 5-10" 5.00

COLORADO BLUE SPRUCE - Blue-Green, very compact, straight stem. Stock grown from the best seed obtainable. We have very excellent quality and invite inspection when possible.

2 yr. Seedlings (2-0) 3-5" 3.50 25.00

3 yr. Seedlings (3-0) 5-8" 7.00 50.00

3 yr. Seedlings (3-0) 6-10" 10.00

3 yr. Transplants (2-1) 3-5" 7.50 60.00

BLACK HILLS SPRUCE - Excellent Ornamental Very Hardy, Most compact Spruce variety.

4 yr. Transplants (3-1) 4-8" 6.50 50.00

WHITE SPRUCE - Very compact, hardy, for Christmas trees and Ornamentals. We have very fine stock.

2 yr. Seedlings (2-0) 5-10" 5.00 35.00

3 yr. Seedlings (3-0) 10-15" 6.00 40.00

4 yr. Transplants (3-1) 6-12" 6.50 50.00

* 8 yr. Transplants (3-3-2) 10-20" 20.00

* Alberta Seed Source, compact, very dense.

NORWAY SPRUCE - Special Strain, fast growing. Best seed source. Very dark Green. Straight leader, one of the finest Ornamentals and for Christmas trees

2 yr. Seedlings (2-0) 3-5" 3.00 20.00

3 yr. Seedlings (3-0) 5-10" 4.50 30.00

3 yr. Seedlings (3-0) 10-16" 6.00 40.00

4 yr. Transplants (2-2) 5-10" 7.00

RED SPRUCE - Fast growing, very hardy, for Christmas trees and Timber. The needles are very dark Green and have a tendency to cover the bark when the trees are of Christmas tree size and most popular in the Eastern cities for use as Christmas trees. This variety should grow well where Norway and White Spruce grow, especially in New England, Middle Atlantic and Lake States.

2 yr. Seedlings (2-0) 4-8" 3.00 20.00

3 yr. Seedlings (3-0) 8-15" 4.00 30.00

BLACK SPRUCE - Very Hardy. Bluish-Green, fast growing, for Christmas trees. The range of Black Spruce extends from Labrador, Newfoundland and Nova Scotia southward through New England, northern New Jersey, Pennsylvania and along the Appalachian Mountains to northern West Virginia. Favors moist-swampy locations and will withstand more moisture than any other evergreen tree.

2 yr. Seedlings (2-0) 3-6" 3.00 20.00

3 yr. Seedlings (3-0) 6-12" 4.00 30.00



Per 100 Per 1000

ENGLEMANN BLUE SPRUCE - Good Ornamental. Blue-Green, very hardy.

5 yr. Transplants (3-2) 3-5" 6.00

DOUGLAS FIR - Colorado seed origin. Excellent Ornamental and Christmas tree. Holds needles very good. Straight trunk and in high demand for Christmas trees.

2 yr. Seedlings (2-0) 3-7" 4.50 35.00

3 yr. Seedlings (3-0) 5-10" 7.00

4 yr. Transplants (3-1) 5-10" 10.00 80.00

BALSAM FIR - Good Ornamental and excellent for Christmas trees. Color deep Blue-Green, narrow leaves are about an inch long, and shiny on the upper side, conspicuously light colored on the under side.

4 yr. Transplants (3-1) 4-6" 7.00 60.00

5 yr. Transplants (3-2) 4-8" 10.00

CONCOLOR WHITE FIR - Excellent Ornamental! Very beautiful. Hardy and will withstand very low and high temperature. Bluish Green. One of the very finest for use as an Ornamental. Nice stock.

4 yr. Transplants (3-1) 4-8" 20.00

CANADIAN HEMLOCK - Ranks high for Ornamental use. Flat round-tipped needles are dark on upper surface and light green beneath. Makes beautiful hedges and will respond in shearing to desired size. Very hardy.

4 yr. Transplants (3-1) 6-12" 7.00 60.00

5 yr. Transplants (3-2) 10-16" 20.00

AMERICAN ARBORVITAE - Very popular for Ornamentals and Hedges.

4 yr. Transplants (3-1) 6-12" 10.00 80.00

5 yr. Transplants (3-2) 10-16" 25.00

Very nice stock.

JUNIPER SCOPULORUM - Pyramidal Silver-Green Good Ornamental for upright foundation planting. Slow growing, will respond well to shearing.

3 yr. Seedlings (3-0) 5-10" 6.00 40.00

3 yr. Transplants (2-1) 4-7" 8.00 60.00

JUNIPER PLATTE RIVER (RED CEDAR)

Dark Green. Very hardy, slow growing. Upright Ornamental and understock.

2 yr. Seedlings (2-0) 5-10" 5.00 35.00

3 yr. Seedlings (3-0) 8-15" 6.00 40.00

Per 100 Per 1000

EUROPEAN LARCH - Used as an Ornamental and very valuable for use as fence posts and is remarkably durable when in contact with the soil. Fast growing. Should be planted late Fall or very early Spring. Our modern cold storage permits early shipment of dormant stock.

| | | | | |
|-----------------|-------|--------|------|-------|
| 2 yr. Seedlings | (2-0) | 6-12" | 3.00 | 20.00 |
| 3 yr. Seedlings | (3-0) | 18-30" | 4.00 | 30.00 |

JAPANESE LARCH -Very similar to European Larch.

| | | | | |
|-----------------|-------|--------|------|-------|
| 2 yr. Seedlings | (2-0) | 10-18" | 3.00 | 20.00 |
|-----------------|-------|--------|------|-------|

MULTIFLORA ROSE - Thorny upright type. For living fence and hedges.

| | | | | |
|-----------------|-------|-------|------|-------|
| 1 yr. Seedlings | (1-0) | 5-10" | 4.00 | 30.00 |
| Cut Back | | | | |
| 2 yr. Seedlings | (2-0) | 6-12" | 6.00 | 40.00 |
| Cut Back | Heavy | | | |

Nice Stock

Planting instructions on these included with Shipping Notice.

SPECIAL PRICE FOR WINDBREAKS AND LINING OUT STOCK

AUSTRIAN PINE

| | | | | |
|-----------------|-------|--------|------|-------|
| 4 yr. Seedlings | (4-0) | 10-20" | 4.50 | 30.00 |
|-----------------|-------|--------|------|-------|

WHITE PINE

| | | | | |
|-----------------|-------|--------|------|-------|
| 3 yr. Seedlings | (3-0) | 12-18" | 4.50 | 30.00 |
|-----------------|-------|--------|------|-------|

MONTEREY PINE

| | | | | |
|-----------------|-------|--------|------|-------|
| 3 yr. Seedlings | (3-0) | 12-18" | 4.50 | 30.00 |
|-----------------|-------|--------|------|-------|

ORIENTAL RED PINE

| | | | | |
|-----------------|-------|--------|------|-------|
| 3 yr. Seedlings | (3-0) | 18-25" | 4.50 | 30.00 |
|-----------------|-------|--------|------|-------|

BANKS PINE

| | | | | |
|-----------------|-------|--------|------|-------|
| 3 yr. Seedlings | (3-0) | 10-18" | 4.50 | 30.00 |
|-----------------|-------|--------|------|-------|

PITCH PINE

| | | | | |
|-----------------|-------|--------|------|-------|
| 3 yr. Seedlings | (3-0) | 10-20" | 4.50 | 30.00 |
|-----------------|-------|--------|------|-------|

NOTE: Special low price on these varieties as shown here and elsewhere in price list.

Not less than 100 of one kind and size at the 100 rate
Not less than 500 of one kind and size at the 1,000 rate.

Minimum order \$5.00 covering these specials. Prices are net F.O.B., Homer City, Pa.

Explanation Of Seedlings And Transplants

2-0 indicates a 2 year seedling. 2-1 indicates that the seedling grew two years in the seed bed and the figure one indicates that it was transplanted and let grow one year. 2-2 indicates that the seedling grew two years in the seed bed and was transplanted and let grow two years. 3-3-2 indicates that the first three years the plant grew in the seed bed and was transplanted and let grow on in the transplant bed for three years and was transplanted the second time and let grow in the transplant bed for two years.

Growing Christmas Trees

Planting Guide Information

Christmas tree growing started in a small way more than 30 years ago on farms in Pennsylvania and two or three other northeastern states. This enterprise has grown to a full size industry. Prior to the growing of Christmas trees, the vast requirements were imported mostly from Canada. In addition, wild native woods-grown Pine, Spruce, Fir and Red Cedar were used in small towns and cities. These native trees were cut from farm land which had been re-seeded from bordering forests.

The demand in Pennsylvania is estimated to be more than 2 million annually and increasing.

The grower who will produce a good grade will always find a ready market. There will come a time when poor grade trees will be difficult to sell. The estimated stock still being imported and domestic trees being shipped from the Pacific northwest and New England (wild woods-grown) is more than 50%. The growers can get a greater percentage of this business when they grow and grade better trees. This will reduce the imports from Canada and the domestic shipment of poorer grade woods grown wild trees. The wild grown trees are becoming more difficult to locate, and too, the cost of stumpage, labor and increasing freight rates, long distance to markets, make wild woods grown stock more difficult to sell each year.

KINDS TO PLANT

Scotch pine is in most demand by the large eastern markets, with perhaps Red pine being the second choice in some cities, followed by Austrian pine, White pine, Fir and Spruce. To growers who are interested in diversified planting, we would recommend approximately the following: Scotch pine 50%, Red pine 10%, Austrian pine 10%, White pine 10%, Fir 10% and Spruce 10%.

SIZES

We recommend 2 year seedlings on Scotch pine, 3 year old seedlings on the other varieties of pine, 3 year seedlings or transplants on varieties of Spruce and Fir as the most satisfactory planting stock sizes from our experience, both hand and machine planting.

WHEN TO PLANT

We have learned from our own plantings over the years that Early Spring is the best time to plant, starting just as soon as possible after the frost leaves the ground, usually the latter part of March or early April continuing as long as ground and weather conditions permit. Fall planting may be satisfactory in well drained sandy soil. We do not recommend clay soil if not well drained, as the reaction of freezing and thawing will cause heaving and much loss on fall planting. September 15 to October 15 is usually the best time as the ground is tempered and has more moisture.

PLANTING DISTANCES AND NUMBER OF TREES PER ACRE

4 X 4 feet each way requires 2,720 per acre. 5 X 5 feet each way requires 1,720. 6 X 6 feet each way requires 1,210 per acre. About 4 X 5 feet spacing each way on Spruce and Fir is best and 5 X 6 feet spacing each way is best for varieties of Pine.

SUGGESTIONS AND CARE

The planting area should not be plowed, some grass and weeds will be an advantage for the first two years after planting. If it becomes too dense and high, use a power driven mower, never a hand scyth as many of the tops of the little trees will be cut off. Never use fertilizer as this would increase the growth of weeds as well as the trees. Land of average fertility is favored over rich soil. Keep all brush cut out by going over the plantation each Spring and Fall. Do not permit live stock to graze as they will do serious damage. Fire is a hazard and we suggest that roads and fire-breaks be made so that fire can be readily controlled.

PLANTING METHODS

Hand planting suggestion: Line out the rows with stakes at intervals. Each planter using a planting bucket with roots covered with muddy water. Use a narrow pointed spade or mattock to open hole or regular tree planting tool. Where this method is used, the trees are slitted into the ground. Be sure and plant very firmly by using the heel of shoe. Each man should plant about 1,000 seedlings in an 8 hour day.

(We can furnish a heavy Special Tree Planting Tool, tool steel bit, with side bar for foot pressure, all steel, cost \$6.50 each prepaid delivered East of Mississippi River. This same type has been in use for more than 30 years.)

On large plantings. Tree planting machines are rapidly replacing hand planting. A crew of 4 men can plant 6,000 to 10,000 in an 8 hour day. Planting machines can be contracted for doing the work at a cost of about \$15.00 to \$20.00 per 1,000 trees. Some nurserymen and individuals can be obtained in certain areas if contacted a few months in advance of required planting.

CARE OF PLANTING STOCK

Important information to remember: Remove seedlings promptly from shipping containers. Dip roots if necessary and heel in at once, preferably in a cool basement or ground floor of a building. Keep from sun and winds. If must heel in near planting site, then select a well shaded spot, dig a trench about 6 to 8 inches V-shape or about 45 degrees. Cover roots with damp soil and keep well watered until planted. Puddle roots of trees in mud before planting. Do not let roots dry out at any time.

Set tree about the same depth it grew in the nursery. Firm the ground around the roots.



SHAPE TREES BY SHEARING

Experienced growers are convinced that economical production of high grade Christmas trees is impossible without shearing during development. Unless such work is done, a plantation may produce 50% or more spindly, low-quality trees.

Shearing gives best results when done in the growing season and timed carefully. For pines, the season for shearing is June 1 to 30, depending on the development. For spruce, firs, and other short needled evergreens, the best period for shearing is late June to July 31. To spread the work over a longer period spruce may be sheared later in the season with satisfactory results. The work should be done when new growth for the year is completed and the terminal bud is evident.

SELLING SUGGESTIONS

Suggestion on selling: Never permit the buyer to select and cut trees unless the owner is with him. It is best for the grower to cut and grade his trees at a cash price agreed on. At our farms we do our own cutting, grading and help load the trucks. Retail only, some growers permit customers to select and cut their trees, but it is still best to have one of your men with the buyer. Never sell on credit. This is disastrous when selling in wholesale truck load quantities. Even some of the better buyers will make a claim on a bad year when there is an over-supply. The grower is not obliged to take the risk. The difficulty is that many buyers (wholesale) stock up too heavy. They should take the risk or buy less trees. Sell for cash or request a certified check if customer is unknown to you.

If you are not near a market then place a "FOR SALE" ad covering your trees in one of your large city papers, classified section. Run the ad about August or not later than the first of October. Carry the ad several times or until you sell available stock.

Get a deposit on each sale and hold this deposit and apply on the sale of last load covering each order. We have customers located in adjoining states who are as much as 400 miles or more from our tree farms. They pick up with their own truck or have a contract trucker make the delivery.

INVESTMENT SUGGESTION

SUNCREST planted trees on your idle cleared land will improve it and increase its value yearly. If planted to Scotch Pine and well managed (which requires a minimum of expense including keeping any high weeds and brush removed and necessary shearing from the fourth to sixth year), the plantation at the 7th year from planting, should have a value equal to the same acreage of second growth Yellow Poplar (tulip) and White or Yellow pine saw log timber, which requires 40 to 60 years to grow to this size.

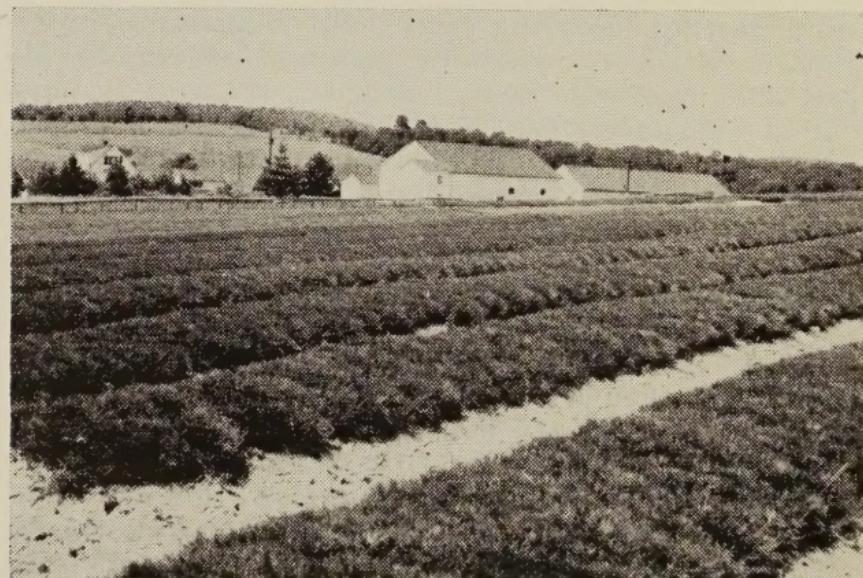
A FEW OF THE MANY COMMENTS IN OUR FILES — UNSOLICITED

COLORADO - March 31, 1953: The little trees arrived in good shape.

CONNECTICUT - May 20, 1953: I purchased a few thousand seedlings from you. I was well pleased with the stock.

NEW YORK - July 30, 1953: This spring I planted your Multiflora Rose. They are growing beautifully and 100%.

INDIANA - February 15, 1953: We purchased your trees last year and were well pleased with the size and quality of your trees.



Terms And Ordering Information

ALL PRICES F. O. B. HOMER CITY, PA.

No order can be accepted for less than units of Fifty (50) of one variety and size (except any Prepaid Special). Fifty (50) of one kind and size sold at the 100 rate, 500 at the 1,000 rate, shipped F. O. B. Homer City, Pa., by Railway Express collect. Small and medium size orders can be shipped Parcel Post collect. Please do not remit for shipping charges as cost cannot be estimated prior to date of shipment. Many customers pick up their order at the nursery. The average automobile will transport 50,000 to 75,000 trees, 2 year old seedlings.

OUR LIABILITY CEASES WHEN TREES ARE DELIVERED TO CARRIER

Orders may be booked with one-half cash with order, balance C. O. D. Fifty (50) cents packing charge on less than 1,000 trees. No packing charges when full amount is paid.

All prices are NET, no discounts for cash or quantity (with the exception of Scotch Pine seedlings and certain other varieties of seedlings in quantities of 25,000 or more)

SAMPLES — Samples will be charged at the 100 rate plus packing and mailing costs.

SURVIVAL — We cannot guarantee survival of stock as we have no control of it after shipment is made.

HANDLING — Boxes and Spragnum moss are taken to the field and as plants are removed from the soil, their roots are covered with moss and rushed to our controlled refrigerated storage, where plants are graded in an adjoining room where the humidity is very high.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

**STOCK IS CAREFULLY LIFTED AND PACKED
IN DAMP MOSS**

Shipping Season

Fall shipment will begin about September 15th and continue into November.

Spring shipment about March 15th and continue until June 1st. Southern orders can be shipped prior to this date All stock is shipped in a dormant condition and can be safely transplanted in any part of the country, regardless of your season.

GIVE SECOND CHOICE ON LATE ORDERS ORDER YOUR TREES NOW, WHILE THEY ARE AVAILABLE

PLEASE PRINT YOUR NAME AND ADDRESS
PLAINLY AS PRECAUTION AGAINST ERRORS
IN SHIPPING

IF NECESSARY TO MAKE A CLAIM, THIS MUST
BE FILED WITHIN FIVE (5) DAYS FROM
RECEIPT OF SHIPMENT

ALL STOCK IS STATE AND FEDERAL
INSPECTED



Homer City, Pa. is located on Highways 56 and 119 and can be reached by Bus or Plane to Johnstown, Pa., and by advanced arrangement, private car to Nursery and return to Johnstown, Pa.